

NCRA Community Radio Awards - 2019
Local Talent Development

To Whom It May Concern:

Caper Radio CJBU would be honoured to apply for the award of Local Talent Development of this year's NCRA Community Radio Awards. Caper Radio CJBU (formed as CAPR in 1993) is an integral component to the local music and arts communities on Cape Breton Island. Since its founding in 1993, Caper Radio has been hosting events for local artists and groups to showcase their talents before a live and captivated audience.

Over the past year, Caper Radio has hosted a large variety of events, ranging from all-ages Open Mics, a wildly successful all-ages Battle of the Bands competition (Battle of the Bands II), aiding in the promotion and organization of a mental health fundraiser called Destigmatize, organizing shows for local bands and visiting bands (sometimes out of province) at venues which support live entertainment, promoting upcoming all-ages and 19+ shows on our FaceBook page, collaborating with various members of the music community to have their music content aired on our station's music rotation library, as well as organizing our three-day local music festival: Gobblefest (which celebrated its 24th anniversary in October 2018). Gobblefest 24 was the biggest one yet, which hosted over twenty bands across multiple venues in the downtown Sydney area over the three-day span of the festival. Artists that played the festival this past October 2018 include new up-and-coming local artists (including some that were mainly comprised of high school students), established local artists, and artists from the Maritimes that were passing through Sydney on their tour dates. The events that hosted these artists include an all-ages Open Mic, two all-ages shows, a rock show, a heavy show, a singer-songwriter's circle, and a finale show with headlining acts.

Caper Radio includes artists of all genres when organizing and promoting local music events, including the genres of rock, indie rock/pop, punk, metal, bluegrass, folk, singer-songwriter, hip-hop, electronic, and many others. On our general rotation library (which was initialized and configured in the summer of 2018), artists hailing from Cape Breton and Nova Scotia comprise roughly 35-40% of our rotation content. Frequently broadcasting on our airwaves, you can listen to some of the best local music content Cape Breton and Nova Scotia have to offer! This past year of 2018 was an exciting one for Caper Radio and the local music community, as we continue this year of 2019 with many local music events yet to occur. In short, we believe that Caper Radio CJBU would be deserving in this award category due to its dedication and support of local artists, local music, and engaging the local music community.

Sincerely,

Jules Cameron
Station Manager, Caper Radio CJBU